Communications Internship

Purpose

To provide learning opportunities and practical work experience in communicating research, extension and education projects to diverse audiences in coastal Georgia.

Objectives

- Assist with day to day social media, website and e-newsletter needs
- Photograph research, education and extension activities
- Building a database of photos, images, graphics and other content to be used in various multimedia projects
- Develop social media campaigns for recurring events, opportunities or themes that align the program’s mission and goals
- Work with faculty and staff to develop communications deliverables (Flyers, digital graphics, publications, etc.)
- Assist with other communications needs as requested

Project Description

The communications internship is designed to provide learning opportunities and practical work experience in communicating research, extension and education projects to diverse audiences in coastal Georgia. The intern will work closely with the communications director as well as other extension and education specialists to promote programmatic initiatives through communications platforms, including the program’s website, social media and e-newsletter. The communications program strives to advance Marine Extension and Georgia Sea Grant’s brand identity, broaden awareness of the organization and its priorities, and increase the visibility of the program by and sharing activities, accomplishments and project deliverables with appropriate audiences.

Requirements

- 8-10 weeks/40 hours per week
- Internship assessments (Pre- and Post-assessments)
- Function as a team member of the Marine Extension and Georgia Sea Grant faculty, staff, and intern team
- Must satisfy all requirements for seasonal, temporary hourly employee of the University of Georgia OR undergraduate student worker. Undergraduate student workers must be enrolled in classes prior to and post internship and be able to provide enrollment documentation
Participant must complete all specified on-boarding trainings, if funding is available for compensation

**Supervisor:**
Emily Kenworthy
Public Relations Coordinator
O: 912-598-2348 ex 107
ekenworthy@uga.edu