



## **Communications Internship**

### **Purpose**

To provide learning opportunities and practical work experience in communicating research, extension and education projects to diverse audiences in coastal Georgia.

### **Objectives**

- Assist with day-to-day social media, website and e-newsletter needs
- Photograph research, education and extension activities
- Expand knowledge, skills and abilities in science writing and communication.
- Develop social media campaigns for recurring events, opportunities or themes that align the program's mission and goals
- Work with faculty and staff to develop communications deliverables (Flyers, digital graphics, publications, etc.)
- Assist with other communications needs as requested

### **Project Description**

The communications internship is designed to provide learning opportunities and practical work experience in communicating research, extension and education projects to diverse audiences in coastal Georgia. The intern will work closely with the communications director as well as other extension and education specialists to promote programmatic initiatives through communications platforms, including the program's website, social media and e-newsletter.

The student will gain experience in science communication through interviews with Georgia Sea Grant funded scientists and students in the field and the lab, and they will feature their work in stories, newsletters and social media posts.

The communications program strives to advance Marine Extension and Georgia Sea Grant's brand identity, broaden awareness of the organization and its priorities, and increase the visibility of the program by sharing activities, accomplishments and project deliverables with appropriate audiences. The student will give a presentation at the conclusion of the internship reflecting on his or her experience.

This position is unpaid, but eligible for Experiential Learning Credit through participating universities. Experiential learning is the development of knowledge, skills, abilities, values, behaviors and attitudes through first-hand experiences outside of the traditional classroom. Many colleges and universities provide credit to students who participate in Experiential Learning activities. For UGA students, Experiential Learning

credit is required for graduation. For more information about how to receive Experiential Learning Credits through your university, speak to your academic advisor.

### Location and Hours

- Duration is the spring semester for 8-12 hours per week
- **This internship is available in-person or remote.** The in-person internship can be based at any of UGA Marine Extension and Georgia Sea Grant's offices. They are located in:
  - Athens, Georgia (1180 E. Broad St.)
  - Brunswick, Georgia (715 Bay St.)
  - Savannah, Georgia (20 Ocean Science Cir.)

### Preferred Requirements

- Function as a team member of the Marine Extension and Georgia Sea Grant faculty, staff, and intern team
- Student must be currently enrolled in accredited college or university.
- Excellent written and verbal communication skills
- Experience using MS Office Suite (Excel, Word, PowerPoint), Adobe Create Suite, email and social media

### Supervisor

Emily Kenworthy

Public Relations Coordinator

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